

SAPHIR®

**SNEAKER
CARE**

SAPHIR®
Beauté du Cuir

NEW RANGE SNEAKER CARE

9 PRODUCTS

SAPHIR Beauté du Cuir - Sneaker Care

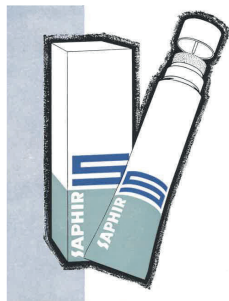


104 YEARS OF HISTORY

- Stemming from the new sneaker trend, Saphir has created its dedicated Sneaker Care range.

- With a legacy spanning 104 years, Saphir embarks on a journey of modernization while staying true to its roots.

- At the heart of its archives, many historic packaging designs have inspired this new range, giving them a second lease of life.



Archives Maison Saphir - 1970

SAPHIR®

Beauté du Cuir

NEW RANGE 9 PRODUCTS

SNEAKER CARE

- NEW RANGE DEDICATED TO SNEAKER CARE
- A DISTINCT RANGE FROM THE CLASSIC ONE
- A MORE MODERN AND MINIMALIST DESIGN

- 1** Sneaker Cleaner - 75 ml
- 2** Foam Cleaner - 115 ml - 1L - 5 L
- 3** Intense Sole Cleaner - 50 ml - 1L
- 4** Sneaker Cream - 50 ml (white, off-white)
- 5** White Novelys - 75 ml
- 6** Protector - 125 ml
- 7** Memory Foam Leather Insoles
- 8** City & Leisures Insoles
- 9** Active Cleaning Cloth



2 insoles and the Active Cleaning Cloth are in production, visuals to come.

CLEANER



SNEAKER CLEANER

75 ml - Tarif code : 0332
Support : Universal

Specially designed for cleaning Sneakers especially on shoe slices. A slightly solvent based formulation combined with powerful surfactants. An applicator pad with : a soft foam (reach gently all the reliefs and asperities) and a scratching part (remove dirt safely, even for fragile surfaces like nubuck or fine leathers).

Sneaker Cleaner : updated product

- Same formulation
- Same container, same capacity, dimensions (D 35 mm; H 135 mm)
- New design (lid and label)



FOAM CLEANER

115 ml - 1 L - 5 L - Tarif code : 0347
Support : Universal

Its foam cleans the dirt, stains, silicones, resins, etc. Preserves the nature of the leather or textile and restores its original shine. Formula based on powerful surfactants and classified as safe (can be sent by plane).



INTENSE SOLE CLEANER

50 ml - 1 L - Tarif code : 0312-0318
Support : Universal

The Intense Sole Cleaner removes the toughest stains and dirt from the edges of rubber soles. Its water-based, environmentally friendly formula restores the original color without altering it.

TOTAL CARE



SNEAKER CREAM

50 ml - Tarif code : 0332218 - 0332638
Colours : White - Off white
Support : Smooth Leather

Sneaker Cream nourishes, shines, and protects, thanks to its beeswax, apricot oil and lanolin content.

Its high pigment formula offers the perfect solution for the care and restoration of marked or scuffed sneakers. It restores the original appearance of leather by reviving its colours, without the risk of discharge on the bottom of trousers.

RECOLOURANT DYE



WHITE NOVELYS

75 ml - Tarif code : 0303
Support : Leather & white textile

White colour restorer to repigment, renovate and beautify leather and canvas sports footwear. Fluid, easy to apply. Very covering, thanks to a very high concentration of pigments. Durable resistance to friction and contact with water.

White Novelys : updated product

- Same formulation
- Same container, same capacity, dimensions (D 35 mm; H 135 mm)
- New design (lid and label)

WATERPROOFER



PROTECTOR

125 ml - Tarif code : 0355
Support : Universal

It protects against rain, snow, mud and stains of all kinds (grease, drinks, it also prevents dirt from penetrating). Environmentally friendly with its formula without gas, classified as safe (can be sent by plane).

100% recycled PET bottle.

ACCESSORIES



MEMORY FOAM LEATHER

36 - 46 - *Tarif code :*

The insole provides extreme comfort: the first layer made of high-quality sheepskin, beyond its refined appearance, absorbs sweat, keeping the feet dry, and ensures a feeling of freshness. The second layer made of memory foam latex absorbs shocks and adjusts daily, precisely conforming to the morphology of your feet.

(Soon available)



CITY & LEISURES

36 - 46 - *Tarif code :*

Light and comfortable, the insole is composed of two materials in 4 layers. The black layers, made from breathable and abrasion-resistant textile, ensure exceptional durability. The blue layers composed of open-cell materials, absorb shocks and keep your feet dry. The heel, sturdy yet comfortable, protects and supports the foot.

(Soon available)



ACTIVE CLEANING CLOTH

100% microfiber - 2 clothes per box.
15 x 28 cm - *Tarif code :*

Specially designed with active microfiber, this cloth will boost the effectiveness of the products in the Sneaker Care range. It adds a mechanical friction effect to the cleaning power of the products. It also removes dirt, dust, and excess liquid applied. Hand or machine washable, it upholds environmental standards while ensuring durability, longevity and effectiveness. Soft and lint-free, it adapts to all types of materials.

(Soon available)